



Beyond Technology

Hecate Newtech – Press Release 5 Feb 2010

3D Explosion has gone to another level – 3DTV without Glasses Is Here!

Hecate Newtech is an innovative company specialising in new technologies in gaming, marketing, advertising, animation and motion pictures. We are on the cutting edge of all new innovations and Hecate Newtech is launching the latest in 3D Screens to Australia, New Zealand and South East Asia.

The Executives of Hecate Newtech are truly excited to bring you the latest technology in the world for marketing and visual media. A dynamic change to our viewing experience has been a long time coming and finally it is here. Everyone is talking about 3D and are waiting expectantly as to what we will bring to them next in this exciting new world of 3D visual effects.

Hecate Newtech is delivering 3D technology as never seen before, 3DTV without glasses. A holographic experience only ever seen as fantasy in Television and Cinema is now being launched onto the world market.

Hecate Newtech is already working with some of Australia's leading organisations to help lead the way in our state of the art 3D screens without glasses. Hecate has partnered with the US and Germany, the leading pioneers in this new medium.

This 3D technology opens up ways and means of Advertising/Point of Sale and presenting that are impossible with the traditional use of glasses for a 3D experience. It offers companies and organisations the ability to effectively market and advertise their products and brand from a completely new medium and welcomes its clients into an exciting new world of 3D technology.

Hecate Newtech is in the process of releasing 3D teleconferencing to Australia. Imagine the benefits for numerous industries some examples are; Mining, Property Development, Military, IT and Medical to name a few. This also presents excellent opportunities for Telecommunication companies globally to further enhance and promote this service.

Now take this even further and imagine the possibilities with home use for advertising and branding. 3D with glasses will and can only be used at specific times, when the consumer is sitting down in a private environment and chooses to put 3D goggles on to watch visual entertainment. Now glasses free 3D can switch back and forth from 2D to 3D and be used to spontaneously entertain and “WOW” the viewer.

3DTV without glasses will change the way we deliver our messages in corporations including internal communications, training, advertising, presentations, bids and proposals, product demonstration and the possibilities are only limited by the creativity of the organisation.

Here is an amateur video of the public's reaction to this new 3D technology in the UK
www.hecatenewtech.com.au/Gallery.php

The applications seem endless for such an exciting and beautiful medium, so get ready for the future with 3D viewing without glasses.

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